FUNDING LEVELS

LEADERSHIP CIRCLE

\$25,000 or more

YOU COULD GIVE TOWARDS: Commissioning a full orchestra or opera piece (and work closely with the festival artistic team during the evolution of the piece)

PRESIDENT'S CIRCLE

\$10,000 - \$24,999

YOU COULD GIVE TOWARDS: Commissioning a chamber music or orchestra piece (decided upon discussing with Artistic Director and Music Director)

PLATINUM SPONSOR

\$5,000 -\$9,999

YOU COULD GIVE TOWARDS: Commissioning a solo piece (decided upon discussing with the Artistic Director)

DIAMOND SPONSOR

\$2,500 -\$4,999

YOU COULD GIVE TOWARDS: Covering the cost to bring an ensemble to the festival.

ENDOW A PERFORMANCE

\$1,000 - \$2,499

YOU COULD GIVE TOWARDS: The rental fee for a performance venue or covering the cost of a hotel room for two weeks for two musicians.

GOLD SPONSOR

\$500 -\$999

YOU COULD GIVE TOWARDS: One ensemble member's travel stipend or covering the cost of purchasing and printing music.

ADOPT A MUSICIAN

\$250 - \$499

YOU COULD GIVE TOWARDS: Supporting a full travel stipend for a participating musician (typically \$300)

BENEFACTOR

\$100 - \$249

YOU COULD GIVE TOWARDS: Additional travel funds for musicians traveling with large instruments

PATRON

\$50 - \$99

YOU COULD GIVE TOWARDS: Daily lunch for one musician

FRIEND

up to \$49

YOU COULD GIVE TOWARDS: Funding for one dinner cruise ticket for one musician on our annual festival boat cruise!

GIVING SOCIETIES

SOSTENUTO SOCIETY

"KEEP THE MUSIC PLAYING"

Over 60% of the income needed to operate the Lake George Music Festival comes from donations to the Annual Fund from individuals and businesses. The Sostenuto Society is a simple way to help sustain Lake George Music Festival's year-round operations. To become a member, simply set up a recurring monthly gift of as little as \$5 to help LGMF keep the music playing!

JONAH BERMAN & JOAN LEVINE LEGACY SOCIETY

"SECURING THE FUTURE OF THE FESTIVAL"

The Jonah Berman & Joan Levine Legacy Society is a forward-thinking group of Festival supporters who have declared their intent to remember the Festival through a will, trust, or other planned gift. This Society provides a way for the Festival to recognize these donors during their lifetimes and ensure that their wishes are correctly understood and documented. Members of the Society don't all have large incomes or vast estates, but they all share a belief that the arts hold tremendous value in Lake George.

There are many types of planned gifts you can make to the Festival, from naming us in your will, to giving stock, to designating us as a beneficiary of your life insurance policy or IRA. You may choose to give anonymously or allow us to make your membership in the Society known; which may serve as inspiration to others, helping your gift do more.

The Society is named after two of the Festival's earliest supporters whose many generous gifts have helped build a secure foundation for the future growth of the Lake George Music Festival.

All it takes is your commitment. No gifts need to be made to the Festival now. All you need to do is inform us of your plans so we may honor you with membership.

> To declare intent or to learn more please call: Alexander Lombard at **518-791-5089.**

BECOME A PART OF LAKE GEORGE'S CULTURAL RENAISSANCE!

The Lake George Music Festival experience is made possible through the generosity of donors who share our commitment to the development of emerging talent and imaginative productions. All contributions, whether large or small, help us continue to support these young artists while bringing world class music to Lake George.



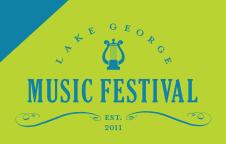
HOW TO CONTRIBUTE

DONATE ONLINE

Secure donations can be made at our website: lakegeorgemusicfestival.com

BY MAIL

Please send your donation check to:
Lake George Music Festival, Inc.
7 Stone Pine Lane, Queensbury, NY 12804



FOR MORE INFORMATION, VISIT

LAKEGEORGEMUSICFESTIVAL.com

LAKE GEORGE MUSIC FESTIVAL



WAYS TO GIVE

OUTRIGHT GIFTS

SIMPLE, STRAIGHT-FORWARD, AND DIRECT

CASH

Write a check or use your credit card. Cash is easy to give and you're entitled to an income tax deduction for the full amount of the gift.

SUSTAINING SUPPORT

Patrons have the option to become 'Sustaining Supporters.' These donors will make their contribution in monthly installments. The total yearly contribution will be reflected wherever recognition is announced.

MATCHING GIFTS

Many corporations will match employee donations to charitable organizations such as the Lake George



Music Festival. These matching-gift programs are a wonderful way to increase your level of support.

TRIBUTE SUPPORT AND SPECIAL GIVING

Special gifts are a fantastic way to express your regard while also helping the Festival. Donations can be made in the name of a loved one, a friend, a family, a birthday, wedding, or graduation. Acknowledgment of special gifts will be sent to the recipient, to you, and will be posted on our website and in all concert programs as requested.

SECURITIES

Transfer appreciated assets (stocks, bonds) held for more than one year to us and enjoy an income tax charitable deduction for the full market value. No capital gains tax is due on the appreciated value.

CLOSELY HELD STOCK

Donate closely held stock. Restricted stock can be repurchased by the corporation later. You enjoy a charitable deduction equal to the appraised value of the stock with no capital gains tax due.

TANGIBLE PERSONAL PROPERTY

Donate gift property that can be used for our exempt purposes, and enjoy an income tax deduction for the full fair market value.

LIFE INCOME GIFTS

GIFTS THAT GIVE BACK: DO MORE FOR CHARITY AND FOR YOURSELF

CHARITABLE GIFT ANNUITY

Donate cash or securities in exchange for fixed annuity payments. Enjoy a current income tax deduction for the gift and tax-free return of principal. Also, when the donor is the annuitant, any capital gains tax due is spread over the donor's lifetime.

CHARITABLE REMAINDER ANNUITY TRUST (CRAT)

Create a trust that pays a specific annual benefit for up to 20 years or for the life of the beneficiary(ies). When the donor payout ends, trust property transfers to us. Enjoy a current income tax charitable deduction and avoid immediate capital gains tax on the transfer when the trust is funded with long-term appreciated property.

CHARITABLE REMAINDER ANNUITY UNITRUST (CRUT)

Create a trust that pays annual payments to the beneficiary(ies) equal to a specified percentage of the value of the trust each year. Since the value of trust assets may vary, payments may also vary from year-to-year. When the donor payout ends, the trust assets are distributed to us. In addition to income from the trust, you also are entitled to a charitable income tax deduction for the value of our remainder interest in the trust assets.

IRA CHARITABLE ROLLOVER

The 'IRA Charitable Rollover' is an attractive option for IRA owners who have reached age 72. Ordinarily, an IRA owner must report withdrawals as income and pay income tax on them. The charitable IRA rollover provisions allow IRA owners over age 72 to direct gifts from their IRAs to qualified charities—gifts that would count toward the IRA owner's minimum distribution requirement (MRD) and not be reportable as taxable income (up to \$100,000).

Please contact Alexander Lombard, Lake George Music Festival President & CEO with inquiries about giving from your IRA:

Lake George Music Festival, Inc.,
7 Stone Pine Lane, Queensbury, NY, 12804-9067

email alombard@lakegeorgemusicfestival.com or call 518.791.5089

REVOCABLE GIFTS

COMPLETELY FLEXIBLE GIFTS YOU CAN CHANGE OR REVOKE WHENEVER OR HOWEVER YOU CHOOSE

BEQUEST - A GIFT MADE THROUGH YOUR WILL

Establish a gift in your will that reflects your most personal and important lifetime concerns. Bequests are among the most popular and widely used planned gifts because a bequest can be changed, costs you nothing as long as you live, and provides an estate tax deduction equal to the value of gifts to charity.

REVOCABLE LIVING TRUST

Create a trust that can be revoked or changed during your lifetime which directs the disposition of your assets including charitable gifts. A Revocable Living Trust can minimize the cost and delays associated with probate; facilitate asset transfer; provide privacy and, unlike a will, assure asset management continuity in the event of disability or death.

RETIREMENT PLAN ASSETS

Add a charitable beneficiary designation to your IRA, 401(k), or other qualified retirement accounts. You can use a retirement plan to realize philanthropic goals and avoid income tax on plan assets.

OTHER GIFTS

DONOR ADVISED FUND

Make an irrevocable gift to a fund maintained by a charitable organization and enjoy an income tax charitable deduction for the full amount of the gift. As the name implies, the donor can advise the fund regarding distribution; however, donors may not place material restrictions on the fund.

RETAINED LIFE ESTATE

Donate a home and retain the right to live in the property for the rest of your life. Enjoy a current income tax charitable deduction on the value of our remainder interest in the home.

CHARITABLE LEAD TRUST

Create a charitable lead trust that benefits us for a number of years, returns assets to your beneficiaries, and minimizes taxes.

LIFE INSURANCE

Simply make us the beneficiary of a paid-up life insurance policy. Or, use life insurance to replace assets your heirs would have otherwise inherited in the absence of your charitable gift. With wealth replacement, you realize important philanthropic goals during your life and provide for your heirs at your death.

The Lake George Music Festival, Inc. is a publicly supported 501(c)(3) not-forprofit organization. All contributions are tax-deductible to the full extent of the law.

BUSINESS SUPPORT

SPONSOR THE LAKE GEORGE MUSIC FESTIVAL

Sponsoring the Lake George Music Festival is a great way to demonstrate your company's commitment to the community while providing a vehicle for recognition and visibility in an engaging way. Aligning your brand with the festival gives you a direct connection to the region's most influential and engaged consumers, all sharing a commitment to community enhancement.

DEMONSTRATE YOUR COMPANY'S COMMITMENT TO THE COMMUNITY



LGMF creates customized sponsorship packages tailored to meet the marketing and branding objectives of your specific business.

CONCERT SPONSORSHIP

Corporate gifts at the \$1,000 level or greater can be branded as sponsoring a specific festival concert.

IN-KIND DONATIONS

A business may also choose to support the festival with donations of goods, services, and promotions.

For more information on how to contribute, questions regarding support, or to sponsor LGMF in the future please contact Alexander Lomdard at:

Lake George Music Festival, Inc. 7 Stone Pine Lane Queensbury, NY, 12804-9067

 ${\bf alombard} @ lake georgemusic festival.com$

518.791.5089

or visit

LAKEGEORGEMUSICFESTIVAL.com