

# ADVERTISE

## LAKE GEORGE MUSIC FESTIVAL

AUGUST 11-22, 2024

### WHY ADVERTISE?

Voted *BEST ANNUAL EVENT* by LakeGeorge.com  
A direct connection to an audience of 5,000+ people with an equal balance of local and regional residents and tourists.

*EXPOSURE* to an audience no less than 12 times at live concerts, open rehearsals, and outreach events

*AD DISTRIBUTION* throughout Warren County at various shops, hotels, and visitor centers

A full year, complimentary *ONLINE LISTING* on LakeGeorgeMusicFestival.com reaching over 50,000 people

Statistics prove patrons of cultural events *FAITHFULLY SUPPORT BUSINESSES* that support their favorite arts organizations

Our patrons often save their guide for years as prized mementos and reference it to plan *FUTURE VISITS TO OUR AREA*

Now reaching evening more with *DIGITAL DISTRIBUTION* (details on following page)

LEARN MORE AT  
[LAKEGEORGEMUSICFESTIVAL.COM](http://LAKEGEORGEMUSICFESTIVAL.COM)



THANK YOU FOR SUPPORTING THE LAKE GEORGE MUSIC FESTIVAL!

## DIGITAL DISTRIBUTION

Advertisers will have an opportunity to connect with LGMF patrons on the go via QR code (for mobile device view), with the ability to connect to any web destination — like food & drink menu or directions to your business.

**ALL ADS WILL ALSO BE VIEWABLE ON PROJECTION SCREENS AT SELECT PERFORMANCES**

## AD RATES

**PRICES INCLUDE AD IN PRINTED AND DIGITAL PROGRAM GUIDE**

Back Cover (Color)	\$845
Inside Back Cover (Color)	\$795
Inside Front Cover (Color)	\$795
Full Page Interior	\$545
Half Page	\$380
Quarter Page	\$190
Eighth Page	\$95

### SMALL BUSINESS COUPONS

Businesses may promote with a coupon offered to LGMF musicians and patrons. Coupons will be featured in the program guide's recommendations on where to eat, stay, shop, etc. (print + online).

**\$30 per coupon/space — DESIGN INCLUDED**

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please submit ad artwork as high-resolution PDF or JPG to:  
**alombard@lakegeorgemusicfestival.com**

FULL PAGE  
COVER  
(color w. bleed)

8.5" wide x 11" tall

FULL PAGE  
INTERIOR  
(color, no bleed)

7.75" wide x 10.0625" tall

HALF PAGE  
VERTICAL

3.75" wide  
x  
10.0625" tall

HALF PAGE  
HORIZONTAL

7.75" wide x 4.875" tall

QUARTER PAGE  
VERTICAL

3.75" wide  
x  
4.875" tall

QUARTER PAGE  
HORIZONTAL

7.75" wide x 2.375" tall

EIGHTH PAGE

3.75" wide x  
2.375" tall

All ads include a full year listing on LAKEGEORGEMUSICFESTIVAL.com

**RESERVATIONS + MATERIALS DEADLINE:**

**JUNE 1, 2024**

AD SIZE + ORIENTATION \_\_\_\_\_

AD DESIGN NEEDED? YES (add 10%) NO

ADDITIONAL SPONSORSHIP \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

**PLEASE RETURN THIS FORM, ALONG WITH YOUR CHECK TO:**

LAKE GEORGE MUSIC FESTIVAL, INC.  
7 STONE PINE LANE, QUEENSBURY, NY 12804

Payment can also be made by credit card online or by calling (518) 791-5089